**Олимпиада по английскому языку для 10 класса**

**FORM 10**

**READING**

*1.Read the texts and match them with the headings*

1. The main point
2. The Net influence
3. Lack of choice
4. Wild way of entertaining
5. The top five
6. Media communication
7. Mobile media entertainment
8. Modern interests

**А.** Between December 2003 and December 2005, total TV reach declined but the biggest fall was among young people – it fell by 2.9% for 16 –24 year-olds. During 2005, reach declined by 2.2% in that age group. Reach is defined as at least 15 minutes of consecutive TV viewing in a week. Industry figures say the decline could be due to the growth of the internet. DVDs and gaming could also be factors, they said.

**В.** Digital Spy is a showbiz, entertainment and digital media community. It is the UK’s largest independent entertainment website generating over 90 million monthly page impressions. Digital Spy is also renowned for its extensive and unique coverage of Big Brother each year. The discussion forums have more than 290,000 registered users and 28.3 million posts.

**С.** Young people (8–18) devote an average of 7 hours and 38 minutes to using entertainment media across a typical day (more than 53 hours a week), increasing by one hour and seventeen minutes a day over the past five years, according to a new study, [Generation M2: Media in the Lives of 8- to 18-Year-Olds](http://www.kff.org/entmedia/entmedia012010nr.cfm), designed and analyzed by the Kaiser Family Foundation and Stanford University researchers.

The increase in media use is driven in large part by ready access to mobile devices like cell phones and iPods. Young people now spend more time listening to music, playing games, and watching TV on their cell phones (a total of 49 min. daily) than they spend talking on them (33 min.).

**D.** When I plan my parties, I spend time thinking about the menu, the music, the table settings, centerpieces and all the other little details that go into making a wonderful event. But the first thing I really focus on is my guests. After all, that’s the real reason for all the rest. They are usually my friends and I try to do my best to adjust my party to each of our company.

**E.** He writes a blog, downloads Korean television shows, manages two Web sites devoted to music and plays an online game called Rongguang Hospital, at [Baidu.com](http://Baidu.com). “I started doing a lot of this when I was about 11 years old,” says Mr. Li, a freshman at the Shanghai Maritime University. “Now, I spend most of my leisure time on the Internet,” he says. “There’s nowhere else to go.”

**F.** Additionally, anyone under 18 and out of childhood has severely limited options when it comes to entertainment. Just about everybody has experienced the frustration of being under 18 and having nowhere to go apart from the movies or the zoo. Most young people are interested in popular music, but beyond their TV and radio, there’s very little offered to them. Essentially, any licensed premises are out of bounds which creates an enormous void in popular music options.

**G.** This survey was done in March 2010 (Term 1), and so it is not surprising that summer Hollywood blockbusters featured in the films listed by students as the most enjoyable film they’d watched recently. The top 5 films were Alice in Wonderland, Avatar, Shutter Island, Valentine’s Day and The Hangover. It is interesting to note that 3 of the top 5 films have unrestricted ratings.

**CULTURAL AWARENESS**

*1. Choose the right answers*

1. The Statue of Liberty in harbour of New York was presented to the USA by:

a*) France b) Great Britain c) Germany*

2. What is the name of “007”?

*a) Henry Bond b) James Bond c) Thomas Bond d) William Bond*

3. In the USA “down town” means

*a) away from the centre b) in the centre c) in suburbs d) a small town*

4. The American Congress consists of the Senate and

*a) the House of Lords b) the House of Commonsc) the House of Representatives d) the Council of Federation*

5. The highest building in Washington D.C. is

*a) the White House b) the Capitol* c*) the Washington Monument d) the Empire State Building*

6. Department of Defense of the USA is called:

*a) White House b) The Pentagon c) Empire State Building*

7. Who was the first man on the Moon?

*a) Bell b) Armstrong c) Newton d) Neznayka*

8. What is the American equivalent for the English word “form”

*a) store b) mail c) grade d) line*

9. What is the second name of the Washington memorial?

a) the Pen b) the Penсil *c) the Ruler d) the Tower*

10. This city was built on the banks on the Potomac river:

*a) New York b) Los Angeles c) Washington D.C. d) Salt Lake City*